

2002, this Israeli internet and phone company was one of two IDF Internet Service Providers (ISP). NetVision retained this ISP contract until 2009.

Since 2006, Cellcom's board of directors has included retired Brigadier General Shlomo Waxe. Before serving as the Director General of Israel's Ministry of Communications (1993-1997), Waxe was a commanding officer of the Israeli military's signal, electronics and computer corps (1990-1993).

Another Cellcom executive with military ties is Eliezer Ogman. With Cellcom since 1994 and its Chief Technology Officer since 2000, Ogman is a retired Lieutenant Colonel who "served in the signal, electronics and computer corps" of the Israeli military.

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## Cemex

Canada Pension Plan  
2011 Investment  
\$15 million

Mexico's Cemex company – the world's largest supplier of building materials and third largest cement producer – has refused to help build the US-Mexican border wall. However, the company's Israeli subsidiary, Readymix, provides concrete for Israel's illegal separation wall, as well as for checkpoints and other Israeli infrastructure in the occupied West Bank. Readymix also operates plants in the illegally-occupied West Bank and Golan Heights.

In its 2010 report, Cemex said it owns "54 ready-mix concrete plants, eight aggregates quarries, one concrete products plant, one admixtures plant, one asphalt plant, one lime factory and one blocks factory in Israel."

The Yatir Quarry in the south Hebron Hills of the West Bank, is co-owned by Readymix (50%). International law (Hague Regulations, 1907, Article 55) prohibits the exploitation of natural resources in occupied territories. Swiss human rights activist, Adri Nieuwhof, reported that in May 2011 Readymix was filmed removing materials from Yatir through a checkpoint into Israel using a Volvo truck. (See table, "CPP Investments, p.53).

In 2009, an Israeli human rights group, Yesh Din, unsuccessfully petitioned Israel's high court to end Israeli mining, including at Yatir. The group's attorneys said such quarries are "clearly illegal activity, which constitutes blunt and ugly colonial exploitation of land we [Israel] had forcefully seized."

In another article, Nieuwhof notes that Cemex has also provided "concrete for the construction of Israel's controversial Jerusalem Light Rail project," which "strengthens Israel's grip on the greater Jerusalem area by connecting West Jerusalem with several settlements in or surrounding occupied East Jerusalem."

She also notes that CEMEX has endorsed the UN Global Compact. This "strategic policy initiative" commits businesses to "responsible business practices," such as making sure "they are not complicit in human rights abuses." She concludes that

"Although CEMEX is fully aware of its involvement in Israel's violations of international law in the occupied West Bank and the Golan Heights, it shows no sign of changing its policy."

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**Readymix Israel, a Cemex subsidiary, supplies concrete for Israel's illegal separation wall, checkpoints and other Israeli infrastructure in the West Bank and the Golan Heights.**

