

# Press for Conversion! relies on your support

## Order Back Issues!

- #53 Facing the Corporate Roots of American Fascism
- #52 Stop Canada Pension Plan Investments in War!
- #51 U.S. Role in Wars and Regime Changes in the Middle East and North Africa since WWII
- #50 Going to War: U.S. War Pretext Incidents (1846-2003)
- #49 Real Reasons for the Invasion of Iraq
- #48 Canada's Military Air Shows: Reaching New Heights in the Glorification of War
- #47 Divide and Rule: Understanding the India-Pakistan Conflict



Please order extra copies of our magazine and distribute them to:

- journalists
- politicians
- teachers
- libraries
- activists
- students
- clergy, etc. etc.

## Why Press for Conversion?

*Conversion is about...*

**Labour:** Military industrial conversion is the move from capital-intensive, military production to the labour-intensive production of civilian goods.

**Social programs:** By reducing military budgets and producing socially-useful products and services, the government could not only save money it could also create many more jobs and simultaneously rebuild needed social programs.

**Peace & human rights:** Providing civilian alternatives to military production has many beneficial spin-offs. By stopping military exports to governments that are at war, and those abusing human rights, we would be helping activists who are struggling for peace, democracy and justice.

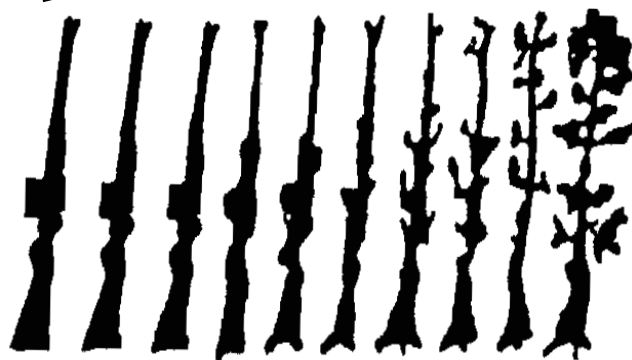
**Culture:** Our society is becoming more and more militarized by a bombardment of gratuitous violence in action films, video games, TV programs, to war toys and so-called "air shows." It's time to build a culture of peace, not war.

**Education:** Building a culture of peace, requires global perspectives on the links between human development, peace and the environment. Educating children, politicians and ourselves is a crucial task.

**Psychology:** Social change means transforming the beliefs, attitudes and perceptions of individuals, including ourselves.

**Environment:** Many military industries could be making much-needed technologies to prevent pollution and cleanup the environment.

**International Law:** The world is governed by those with the most money and the biggest weapons. We need to move from this system of "might is right" toward one based on global economic justice and international law.



**C  
O  
A  
T**

Coalition to  
oppose the  
Arms  
Trade

541 McLeod St.  
Ottawa Ontario  
K1R 5R2 Canada

Web site: [coat.ncf.ca](http://coat.ncf.ca)  
Email: [overcoat@rogers.com](mailto:overcoat@rogers.com)  
Tel.: (613) 231-3076

Please make your  
Canadian (or U.S.) cheque payable  
to COAT and send it to the address above.  
(For those outside Canada and the U.S.,  
please use an international money order. Thanks)

*Sure, Count me in!*

Name.....

Address.....

Town/City.....Prov./State.....

Postal Code.....Tel.....

Email.....

Return this coupon to:

COAT,  
541 McLeod St.  
Ottawa Ontario  
K1R 5R2 Canada

### Donations

\$15  \$35  \$75  \$100  \$200  other \$.....

### Extra Copies (including postage):

#### Mailing within Canada:

1 copy	5 copies	10 copies	25 copies	50 copies
\$7.5 <input type="checkbox"/>	\$25 <input type="checkbox"/>	\$40 <input type="checkbox"/>	\$75 <input type="checkbox"/>	\$125 <input type="checkbox"/>

#### Mailing to the USA (in US\$):

1 copy	5 copies	10 copies	25 copies	50 copies
us\$7 <input type="checkbox"/>	us\$23 <input type="checkbox"/>	us\$35 <input type="checkbox"/>	us\$65 <input type="checkbox"/>	us\$110 <input type="checkbox"/>

**Note:** For information on the costs email [overcoat@rogers.com](mailto:overcoat@rogers.com)

### Subscription Rates:

	1 year (4 issues)	2 years (8 issues)		1 year (4 issues)	2 years (8 issues)
Regular (within Canada)	\$25 <input type="checkbox"/>	\$45 <input type="checkbox"/>	U.S. subscribers	us\$25 <input type="checkbox"/>	us\$45 <input type="checkbox"/>
Students/unemployed	\$20 <input type="checkbox"/>	\$36 <input type="checkbox"/>	Other foreign	us\$30 <input type="checkbox"/>	us\$50 <input type="checkbox"/>